



## **Editorial Media Monitoring | Ortus**

Quarter 4 (October – December ) 2020

**Prepared for: Innovex Tanzania** 

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#### **About Ortus**

Ortus Company Limited (part of Duxte Limited) is a brand tracking company with over half a decade experience in Media Monitoring, Research and Marketing Consultancy. We monitor 160+ media channels across all regions in Tanzania, where we constantly expand our reach of new media channels.

Our solutions address every media monitoring need; from print, broadcast and online monitoring to advert tracking and social media monitoring. We make it easier for you to access and interpret your media coverage through our Ortus online portal.

We also provide PR tools to help brands and agencies succeed. Ortus Editorial Package helps PR professionals find detailed information about the media and create media lists for campaigns.

## **Editorial Media Monitoring**

We track your brand, your competition, your Industry or any topic of your choice and relevant news as it unfolds in real time. Our solutions help clients to stay on top of billions of real-time editorials (TV & RADIO), print media, blogs and social media, and extract the insights they need to understand and drive brand perception for their companies. We assist you to use Media Intelligence to inform strategy, connect with your audience and measure success.

## **Methodology Statement**

Editorial coverage is measured by story count and by advertising value equivalency (AVE).

Count refers to the number of discrete articles or stand-alone captioned photos in print and discrete segments on radio and television news, talk, and public affairs programs.

AVE is a proxy for relative audience reach and is based on currently available media house rates cards. Print articles are measured by total square column centimeters with AVEs based on the cost of a full page, black and white advertisement in the publication in which the article appeared. Broadcast stories are measured in total airtime seconds with AVEs based on the cost of a 60 second spot for the station and time of day where the segment occurred.

Online stories cost 150,000 Tshs' on YouTube & Web (Blogs ) while Instagram, Facebook & Twitter cost 50,000 Tshs'

## Analysis objective(s)

## **Benefits to Innovex**

#### **□** Management of information:

Helps reduce the vast amount of information into manageable and meaningful terms.

#### ☐ Trend Analysis:

Provides invaluable data to Innovex in terms of understanding of it's appearance, treatment by the media, and the thematic environment as a whole.

#### ☐ Aids future Planning :

Helps develop goals that are reasonable, measurable, integrated and consensus building.

## OVERALL MEDIA COVERAGE

## October - December 2020

Overall coverage had a total of 325 stories with PR value worth **TZS 596,861,466.** 

**Radio** – About 54% of the total media coverage was on Print. A total number of 117 stories were covered in this media.

**Television** – Recorded 24%. A total number of 77 stories were covered during this period.

**Print**– Recorded 22% of media coverage. A total number of 71 stories were covered during this period.



177 number of stories on Radio



77 stories were on Television



71 number of stories on Print

## **Top Highlights: October - December 2020**

- Many households in Mufindi district do not have access to improved toilets- The GUARDIAN <a href="http://portal.ortus.co.tz/sites/default/files/2020-11/the-guardian\_page06\_11.pdf">http://portal.ortus.co.tz/sites/default/files/2020-11/the-guardian\_page06\_11.pdf</a>
- ➤ Amref, artists celebrate Sanitation Week- NIPASHE

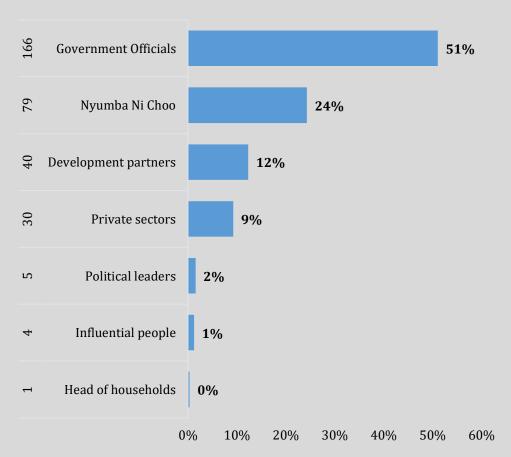
  <a href="http://portal.ortus.co.tz/sites/default/files/2020-11/nipashe-page07d.pdf">http://portal.ortus.co.tz/sites/default/files/2020-11/nipashe-page07d.pdf</a>
- The house campaign is the toilet- ABOOD FM
  <a href="http://portal.ortus.co.tz/sites/default/files/2020-10/radioabood-2020-10-16-190239-190338hrs.mp3">http://portal.ortus.co.tz/sites/default/files/2020-10/radioabood-2020-10-16-190239-190338hrs.mp3</a>
- The government in Kigoma region in collaboration with development partners have succeeded in reducing epidemics including cholera by using better toilets.- CAPITAL RADIO
  <a href="http://portal.ortus.co.tz/sites/default/files/2020-10/capitalradio-2020-10-23-175848-175939hrs.mp3">http://portal.ortus.co.tz/sites/default/files/2020-10/capitalradio-2020-10-23-175848-175939hrs.mp3</a>
- Tanzania is said to have reached 64% of the use of quality toilets which helps reduce epidemics.- EAST AFRICA TV http://portal.ortus.co.tz/sites/default/files/2020-12/eatv 2020-12-15-232315-232518hrs.m4v
- World toilet service week- TVE
  <a href="http://portal.ortus.co.tz/sites/default/files/2020-11/tve-2020-11-20\_130024-130204hrs.mp4">http://portal.ortus.co.tz/sites/default/files/2020-11/tve-2020-11-20\_130024-130204hrs.mp4</a>
- The world celebrates hand washing day- UTV
  <a href="http://portal.ortus.co.tz/sites/default/files/2020-10/utv2020-10-15-125555-125807hrs.mp4">http://portal.ortus.co.tz/sites/default/files/2020-10/utv2020-10-15-125555-125807hrs.mp4</a>
- Water Aid in the country has celebrated a hand washing day in Kisarawe district and handed over a hand washing machine to students.-RADIO UHURU

  http://portal.ortus.co.tz/sites/default/files/2020-10/radiouhuru-2020-10-15-184104-184617hrs.mp3
- ➤ Handwashing campaign for running water-RADIO FREE AFRICA

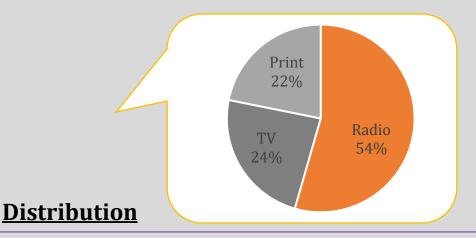
  <a href="http://portal.ortus.co.tz/sites/default/files/2020-10/rfa-2020-10-16-071738-072017hrs.mp3">http://portal.ortus.co.tz/sites/default/files/2020-10/rfa-2020-10-16-071738-072017hrs.mp3</a>

Nyumba Ni Choo: October – December 2020 Media Report Media overview- Print, TV and Radio distribution

## **Media Distribution**



Basis:325 stories across Print Radio and TV



#### Nyumba Ni Choo:

The National Sanitation Campaign, "Usichukulie poa,nyumba ni choo' and the Sustainable Water and Sanitation project have succeeded in reducing communicable diseases including cholera..

#### **Private Sector:**

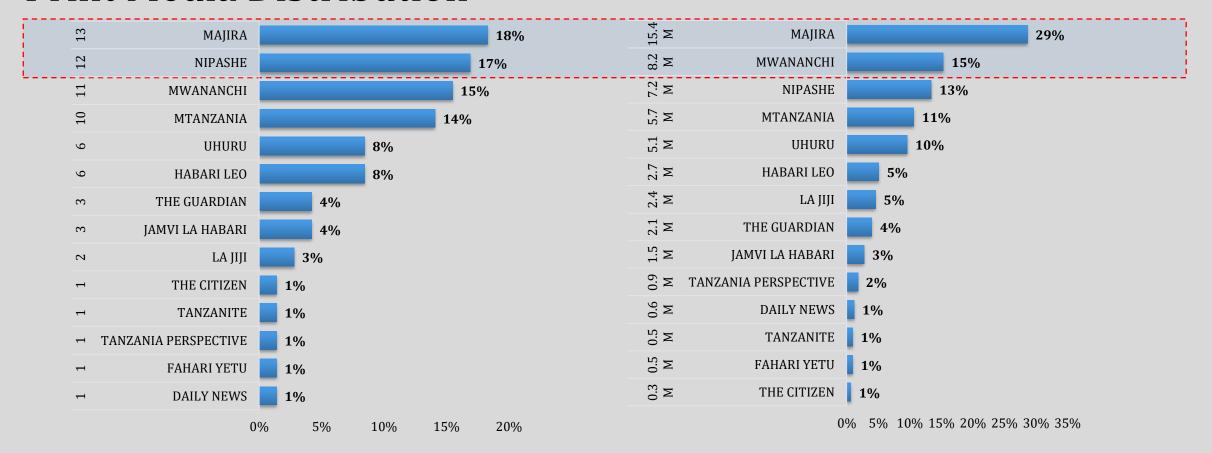
The Mwamang'ola Mine miners complain about the lack of water, toilets

**Political Leaders**: Z'bar gets sanitisers, dustbins to improve sanitation.

**Overall Tonality:** About 63% of the media coverage were Positive, 32% Neutral and 5% were Negative.

- □ A total of **325** media reports across electronic and print media were captured during the analysis period.
- □ 54% of media coverage were on Radio, Print and Television had 24% and 22% respectively.

## **Print Media Distribution**

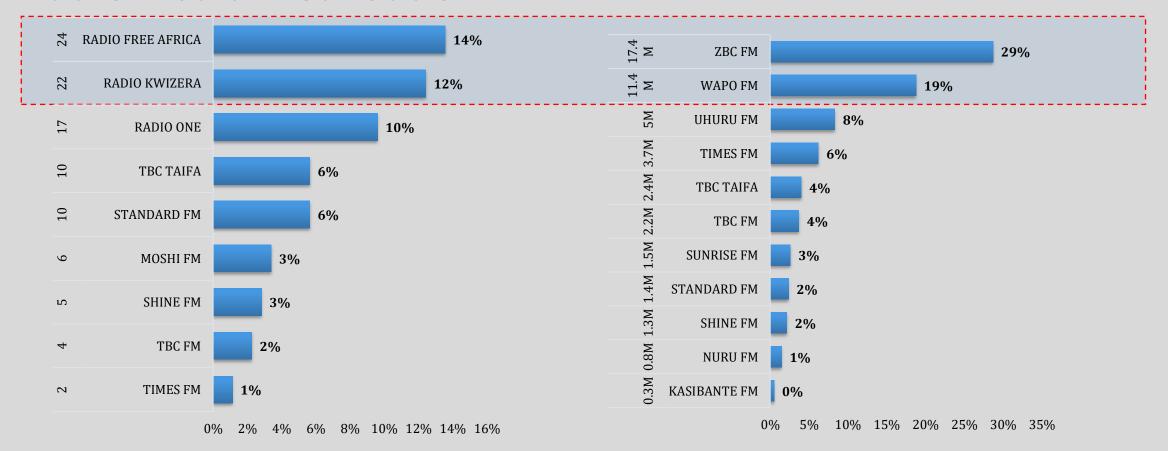


Basis:- 71 Clips/Articles

Basis:- 53,906,375 Million

- ☐ Majira and Nipashe were among the leading publications in October- Dec 2020. They accumulated 18% and 17% each of the total print coverage.
- ☐ Around Tshs' 53.9 million worth of AVE generated on Print media.

## Radio Media Distribution

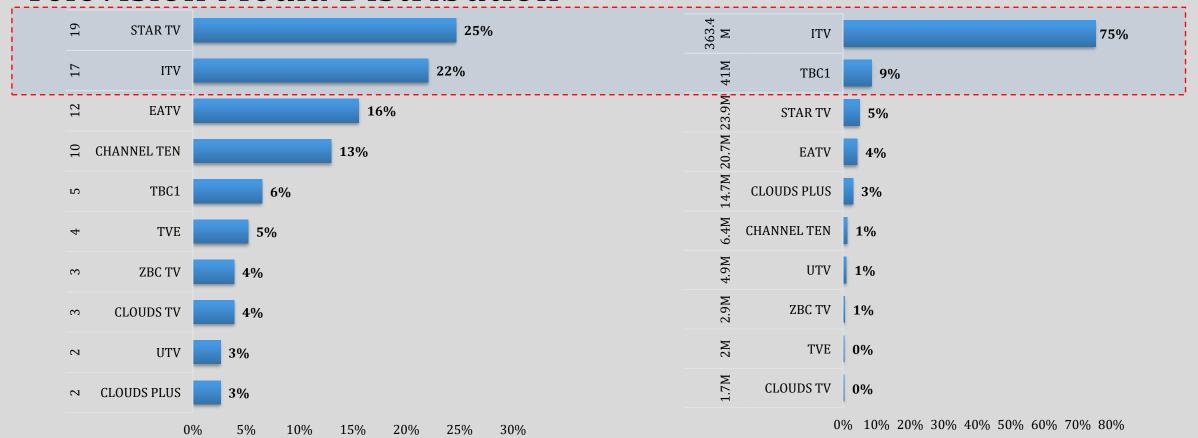


**Basis:- 177 Clips/Articles** 

Basis:- 60,786,997 Million

- Radio Free Africa and Radio Kwizera were among the leading stations that focused on Nyumba Ni Choo stories during the period. They accumulated 14%, and 12% each of the total radio coverage.
- ☐ Around Tshs' 60.7 Million worth of AVE generated on Radio media.

**Television Media Distribution** 



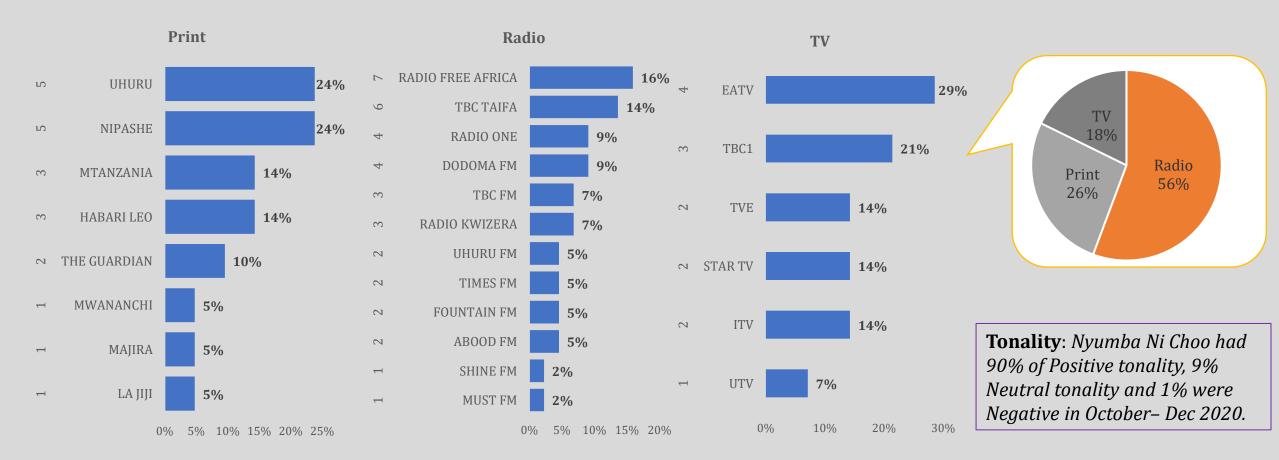
**Basis:- 77 Clips/Articles** 

Basis:- 482,168,094 Million

- □ Star TV and ITV were the leading stations for October- Dec 2020. They accumulated 25% and 22% each respectively of the total TV coverage.
- ☐ Around Tshs' 482.1 Million worth of AVE generated on TV media.

Media overview- Nyumba Ni Choo (Specific)

## **Media Distribution**



Basis: 79 stories across Print, TV and Radio

- □ A total of **79** media reports across electronic and print media were captured during the analysis period.
- □ 56% of media coverage were on Radio, while Print and TV came up with 26% and 18% respectively.

## Key issues in Nyumba Ni Choo

#### **Print**

> The National Sanitation Campaign, "Usichukulie poa, nyumba ni choo' and the Sustainable Water and Sanitation project have succeeded in reducing communicable diseases including cholera.- NIPASHE

http://portal.ortus.co.tz/sites/default/files/2020-10/nipashe-pg4\_0.pdf

➤ How quality toilets protect humans against epidemics, including cholera- MAJIRA <a href="http://portal.ortus.co.tz/sites/default/files/2020-11/majira page1213">http://portal.ortus.co.tz/sites/default/files/2020-11/majira page1213</a> 1.pdf

#### <u>TV</u>

The Nyumba Ni Choo Campaign, WaterAid and Sato have teamed up to distribute hand washing materials and facilitate water supply infrastructure in schools in Kisarawe district in Pwani region- EATV

http://portal.ortus.co.tz/sites/default/files/2020-10/eatv2020-10-16-191616-191807hrs.mp4

Residents are encouraged to make good use of toilets.- ITV

http://portal.ortus.co.tz/sites/default/files/2020-11/itv2020-11-18-175937-180105hrs.mp4

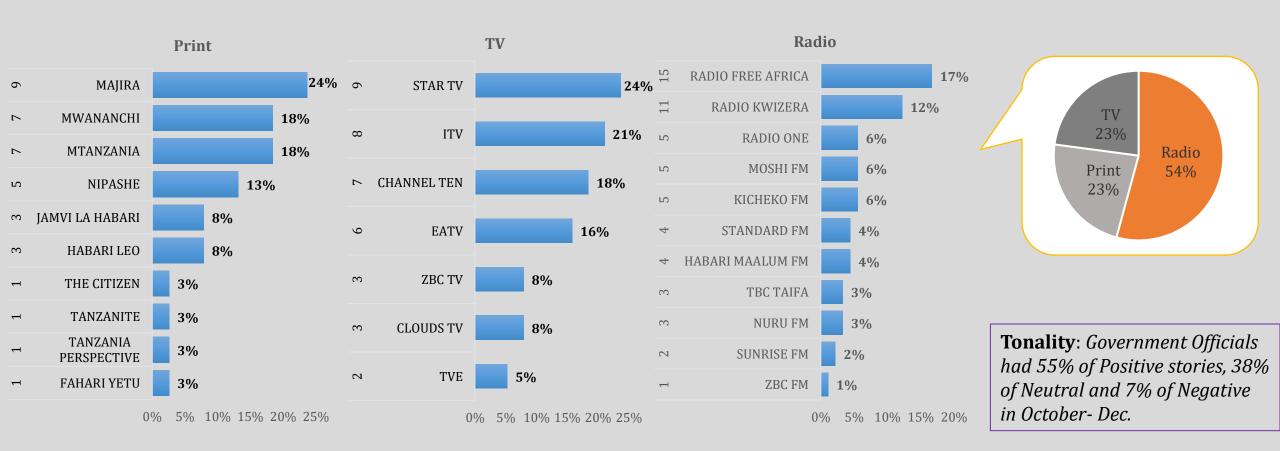
#### **Radio**

- Health experts through the Nyumba Ni Choo campaign have said that many residents of Shinyanga municipality are at risk of contracting outbreaks due to their inability to wash their hands with soap after leaving the toilet.- ABOOD FM
- http://portal.ortus.co.tz/sites/default/files/2020-10/radioabood-2020-10-16-190239-190338hrs.mp3
- > Chief Medical Officer Dr. Abel Makubi has urged the public to continue to take precautions against epidemics following the ongoing rains in Dar Es Salaam.-RADIO FREE AFRICA

http://portal.ortus.co.tz/sites/default/files/2020-10/rfa-2020-10-16-071738-072017hrs.mp3

Media overview- Government Officials

## **Media Distribution**



#### Basis: 166 stories across Print, TV and Radio

- □ A total of **166** media reports across electronic and print media were captured during the analysis period.
- □ 54% of media coverage were on Radio, while Print and TV accumulated 23% each.

## Key Issues in Government Officials

#### **Print**

- ➤ NEMC plans to deal with toilets- MWANANCHI http://portal.ortus.co.tz/sites/default/files/2020-11/mwananchi page25 1.pdf
- ➤ Ministry set to launch environmental health, sanitation strategic plan 2025- TANZANIA PERSPECTIVE <a href="http://portal.ortus.co.tz/sites/default/files/2020-12/tanzaniaperspective-page05-2.pdf">http://portal.ortus.co.tz/sites/default/files/2020-12/tanzaniaperspective-page05-2.pdf</a>

#### <u>TV</u>

- > South Zanzibar Council to build market toilets- CHANNEL TEN
  http://portal.ortus.co.tz/sites/default/files/2020-12/channel-ten 20201205 232525-232835hrs.mp4
- Students studying at Komwera Primary School in Rombo District in Kilimanjaro Region are facing the challenge of shortage of toilets, a situation that is leading to increased absenteeism.- EATV
  http://portal.ortus.co.tz/sites/default/files/2020-12/eatv 20201229 190704-190917hrs.mp4
- The government has urged the people to take care of various projects initiated by donors to support development efforts in the country- STAR TV <a href="http://portal.ortus.co.tz/sites/default/files/2020-12/starty">http://portal.ortus.co.tz/sites/default/files/2020-12/starty 20201221 100034-100404hrs.mp4</a>

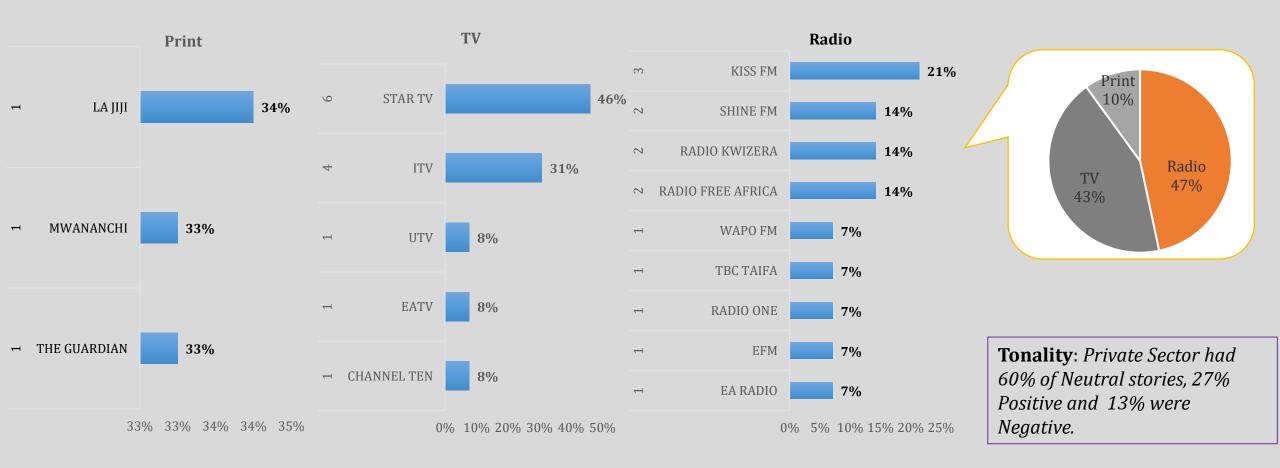
#### **Radio**

Construction of toilets- FOUNTAIN FM http://portal.ortus.co.tz/sites/default/files/2020-11/founta-20-11-07-130600-130632hrs.mp3

Government provides Kalambo with more than 1bn- PASSION FM <a href="http://portal.ortus.co.tz/sites/default/files/2020-12/passion-fm-2020-12-26-185504-185634hrs.mp3">http://portal.ortus.co.tz/sites/default/files/2020-12/passion-fm-2020-12-26-185504-185634hrs.mp3</a>

Media overview- Private Sector

## **Media Distribution**



#### Basis: 30 stories across Print, TV and Radio

- □ A total of **30** media reports across electronic and print media were captured during the analysis period.
- □ 47% of media coverage were on Radio, while TV and Print accumulated 43% and 10% respectively.

## Key Issues in Private Sector

#### **Print**

- Fishing communities to benefit from hygiene sanitation project- THE GUARDIAN <a href="http://portal.ortus.co.tz/sites/default/files/2020-11/the-guardian page06.6.pdf">http://portal.ortus.co.tz/sites/default/files/2020-11/the-guardian page06.6.pdf</a>
- > Small-scale miners of stone and pebbles at the Masanga mine, Kigoma Ujiji Council Municipality, have been struck by fears of outbreaks of disease after missing toilets in the mines and being forced to help themselves- MWANANCHI

http://portal.ortus.co.tz/sites/default/files/2020-12/mwananchi\_page12\_0.pdf

#### <u>TV</u>

- Tabora market complains of dilapidated water infrastructure, toilets- STAR TV <a href="http://portal.ortus.co.tz/sites/default/files/2020-12/startv">http://portal.ortus.co.tz/sites/default/files/2020-12/startv</a> 20201202 130613-130803hrs.mp4
- > Small miners in Lubanga lamented the infrastructure-UTV http://portal.ortus.co.tz/sites/default/files/2020-11/utv 20201118 125523-125809hrs.mp4
- > Simiyu miners complain of lack of toilets- CHANNEL TEN http://portal.ortus.co.tz/sites/default/files/2020-11/channel-ten 20201126 125414-125712hrs.mp4

#### **Radio**

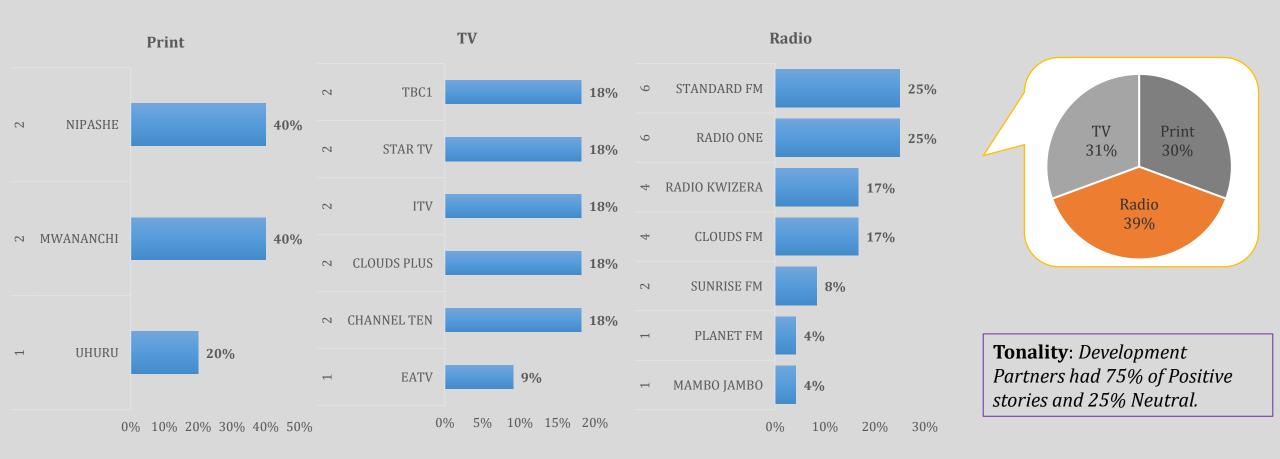
- ➤ Citizens should return to the tradition of hand washing.-EA RADIO

  <a href="http://portal.ortus.co.tz/sites/default/files/2020-11/earadio-2020-11-16-072635-072720hrs.mp3">http://portal.ortus.co.tz/sites/default/files/2020-11/earadio-2020-11-16-072635-072720hrs.mp3</a>
- Consumers Central Market Tabora Urban at risk of epidemics-EFM <a href="http://portal.ortus.co.tz/sites/default/files/2020-12/efm-2020-12-01-105500-105542hrs.mp3">http://portal.ortus.co.tz/sites/default/files/2020-12/efm-2020-12-01-105500-105542hrs.mp3</a>
- ➤ Traders complain about the lack of toilets- RADIO KWIZERA

  http://portal.ortus.co.tz/sites/default/files/2020-12/kwizer-20-12-17-200840-201014hrs.mp3

Media overview- Development Partners

## **Media Distribution**



Basis: 49 stories across Print, TV and Radio

- □ A total of **49** media reports across electronic and print media were captured during the analysis period.
- □ 39% of media coverage were on Radio, while TV and Print accumulated 31% and 30% respectively.

## Key Issues in Development Partners

#### **Print**

- ➤ Handwashing is important for health- MWANANCHI <a href="http://portal.ortus.co.tz/sites/default/files/2020-12/mwananchi page15-3.pdf">http://portal.ortus.co.tz/sites/default/files/2020-12/mwananchi page15-3.pdf</a>
- ➤ 11 fresh water wells dug Itimila- UHURU http://portal.ortus.co.tz/sites/default/files/2020-11/uhuru\_page19\_0.pdf

#### <u>TV</u>

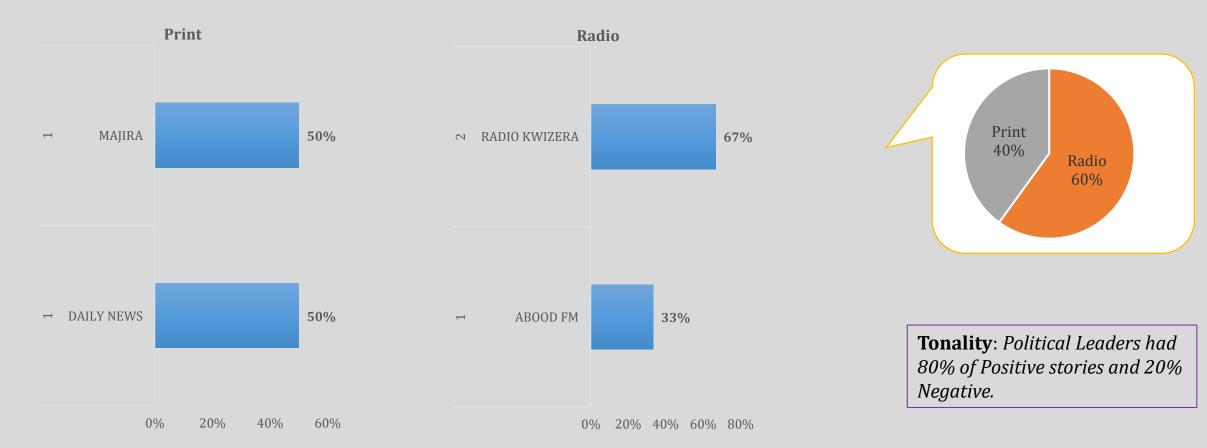
- Construction of toilets for the disabled- CHANNEL TEN <a href="http://portal.ortus.co.tz/sites/default/files/2020-12/channel-ten 20201205">http://portal.ortus.co.tz/sites/default/files/2020-12/channel-ten 20201205</a> 231824-232010hrs.mp4
- > Special Program: Benefits of Washing Hands- EATV http://portal.ortus.co.tz/sites/default/files/2020-11/eatv 2020-11-26-194342-195245hrs.m4v
- Public gatherings are at risk of epidemics- STAR TV http://portal.ortus.co.tz/sites/default/files/2020-11/starty\_20201104\_170735-171036hrs.mp4

#### **Radio**

- > Special period: The importance of good toilet infrastructure in schools- RADIO KWIZERA <a href="http://portal.ortus.co.tz/sites/default/files/2020-11/kwizer-20-11-23-075451-091648hrs.mp3">http://portal.ortus.co.tz/sites/default/files/2020-11/kwizer-20-11-23-075451-091648hrs.mp3</a>
- ➤ Challenges to better toilet services-SUNRISE FM http://portal.ortus.co.tz/sites/default/files/2020-11/sunris-20-11-20-160436-160521hrs.mp3

Media overview- Political Leaders

## **Media Distribution**



#### **Basis: 5 stories across Print, TV and Radio**

- □ A total of **5** media reports across electronic and print media were captured during the analysis period.
- □ 60% of media coverage were on TV, while Print accumulated 40%.

## Key Issues in Political Leaders

#### **Print**

- > Z'bar gets sanitisers, dustbins to improve sanitation.-DAILY NEWS <a href="http://portal.ortus.co.tz/sites/default/files/2020-11/dailynews-page02-1.pdf">http://portal.ortus.co.tz/sites/default/files/2020-11/dailynews-page02-1.pdf</a>
- > Stakeholders immediately discuss Magufuli's order-MAJIRA http://portal.ortus.co.tz/sites/default/files/2020-11/majira\_page10\_2.pdf

#### **RADIO**

- Construction of classrooms and toilets- ABOOD FM http://portal.ortus.co.tz/sites/default/files/2020-12/radioabood-2020-12-23-070116-070251hrs.mp3
- ➤ Construction of classrooms and toilets are in the final stages of completion- RADIO KWIZERA <a href="http://portal.ortus.co.tz/sites/default/files/2020-11/kwizer-20-11-25-072227-072507hrs.mp3">http://portal.ortus.co.tz/sites/default/files/2020-11/kwizer-20-11-25-072227-072507hrs.mp3</a>
- Residents are at risk of contracting diseases due to lack of toilet facilities- RADIO KWIZERA <a href="http://portal.ortus.co.tz/sites/default/files/2020-12/kwizer-20-12-30-120740-120900hrs.mp3">http://portal.ortus.co.tz/sites/default/files/2020-12/kwizer-20-12-30-120740-120900hrs.mp3</a>

#### **OBSERVATIONS**

- Generally Nyumba Ni Choo content for quarter four 2020 is good compared to previous quarter need to sustain coverage | Radio and TV performing better compared to other medium.
- Clean Hands, Safe Tanzania and Usichukulie Poa Unategemewa campaigns are the largest drivers of content; there is need to put much efforts in launching different campaigns to sustain coverage.
- Visibility was generally good; ensuring there are more pictorials and more TV coverage, this can increase prominence.
- In term of sentiment, this was largely positive, driven by stories related to Clean Hands, Safe Tanzania and Usichukulie Poa Unategemewa Campaigns.
- Most content in October -Dec was driven by the firm (solicited) and indication that the company had close management of its publicity.
- Handwashing campaign has been successful as an initiative to protect against the spread of Corona Virus. Private Sector, Political Leaders, Development Partners and other stakeholders have played a great role to ensure education and all necessary precautions are taken to keep people safe against the epidemic diseases.
- Also, in a bid to curb shortage of hand washing tools, WaterAid donates handwashing machines worth 19m/- to Kisarawe primary school

Sample of Print Coverage

#### Corona imebadili tabia za wanafunzi

Mwwndeisi Wotu, Mwersexto.

55% cerona linalosababesilva agermiwn was cooled 19, rarabo mengi yalibadilan Hatu searsefunni wannelfantes walibashlika kwa stambo mengi katika kipindi kile. Ripindi kile wengi wallan ux hijenga tabia ya kunewa na kayaa harakoa. Habu tuwawisilise badhi ya wanafunti waxaanhoos nitten eer etweelebrach tilet shweigel en omodere ew spewenz usudus son talpo tena nchist kwatu.

Farids Rashid, amayesoms dorien la sue anasema allejifunza - wa ufaratibu wangu, erathirms, will kunseen erainpero muscu bes mars, tabia ambayo imencaidla kums mesti kilo mara.

"Kitendo cha kunnwa maji

gu wapunde banawa miliono kila wokati na hii itahinsida kuwa na Pittikana na jengu la riryai - utoratiku wa kunassa mikena kita weksts," allvenus.

Neems Psiangyo, nape wa darana la nor anannua amegitusza nepablemu we knjimmen alime preembases

Tultkince hatune vipindi sys NAMED OF THE PARTY Andarya munneri ya walimu waliorven barakou hata komn corona. Ila kuknomen nyumbani kidendo ambacho rullinova hanqaktones, hivyo kutokana no jango hili otnica-

Salts Johnson, darson la une anacema amegificana kutokowa karibs na makandi va metu basa kipinsi hiki ambacho haturuhyiwi ligirka kimenfanya niwe msafi kuwa kwenye mkunanyiko mingi na kufternasisha wututo werman- ya wutoto wenneta na watu-



"Kipindi hiki aimejifunza kutokia kwezee makundi ya wutu wungi ili ninipate maanshukisi no pia kuscha kucheza na watoto wennangu mitauti hii ireessidja kufuliu na kusoma nyumberi,\* stisema. Natrath Abdullah, atisema "ateseitfures kupota habari mbalimbali na afya na magrapiwa yw milyroleo hamn htf: la corona, ksprzebaptnetu za

Regard had turns here membe mend known and softeness we also persons no kulturate

magoqwa menglise mengi ambayo yanaliwa su "Watoto wverzowen warrataki wa kuyenniti wata-

aberu wa afya astiko hipindi hiki kwenye rastio na television hii itawasundia na wao katika kujilinda," alisema. Abubakaci Muhamed, mwanabunsi wa darasa

la sita anascens yeye amgifunza kukur kums furnita nyumbani na irrecowo ratosi kwa wanazi



#### Sababu magonjwa mlipuko kupungua Maswa zaanikwa

## Choo ni kila kitu, ila ukweli wake kinavyohudumiwa bado ni mtihani

WATU wanaojihusisha na masuala ya afya, wanakitaja kitengo muhimu katika nyumba kwamba ni choo. Katika matumzi ya kitengo hicho, kuna msisitizo wa namna ya kutumia unaoelekezwa katika usafi kiwango cha juu.

Ni dhana iliyopiga hatua ya mbali, kitaifa kuna kampeni inayoitwa 'nyumba ni choo.' Hapo maana yao ni kwamba, magonjwa mengi ya mlipu-ko kama vile kichocho, matatizo katika njia ya mkojo na mwili kupokea hewa chafu pindi mtu anapojisaidia, yote yanasababishwa na uchafu kutoka mazingira ya vyoo vichafu.

Licha ya wataalamu wa afya kuendelea kusisitiza havo, bado hali ya vyoo iko vibaya na hasa katika nyumba za kupanga, maeneo ya jumuiya kama sokoni, shuleni viwania vya michezo na nyumba za kulala wageni.

Katika baadhi ya sehemu hizo, inapochunguzwa kwa kina, inagundulika dhana ya choo haipewi kipaumbele cha kuwekwa safi, wakati ni kitengo muhimu kwa jamii husika.

Mara nyingi serikali imekuwa ikikagua nyumba zisizo na vyoo na kuchukuliwa hatua za kisheria, ikiwamo kuwapiga faini walustka pale panapokutwa kuwapo ama hitilafu au kukosekana kabisa vyoo hivyo.

Mtazamo wangu raia na mkazi wa jumuiya ya Kitanzania, katika hili la namna gani vyoo vinafanya kazi yake. nashauri serikali za mitaa zilizoko katika himaya ya halmashauri mbalimbali nchini, kuna haja ya kuundwa mamlaka zinazofanana na kamati zitakazofanya kazi endelevu ya ukaguzi kati ya nyumba moja na nyingine.

Hapo, kuna mitazamo kama ubora wa vyoo na kutolewa maelekezo namna ya kiwango stahiki kinachopaswa kuwapo, ikiendana na ufuatiliaji wa kisheria wa utekelezaji ajenda, ili asiyefanikisha achukuliwe hatua.

Ukweli ulioko ni kwamba, kuna



Ukweli ulioko ni kwamba. kuna baadhi ya watu waliopanga katika nyumba ambako anakutana na hall mbaya kiasi cha kutisha. mwenye nyumba hana mpango hata kidogo kufanya maboresho au kurekebisha mpaka, baadhi wakidiriki kutamka "kama un-

aona choo

kibaya, hama au

kajenge

nyumba yako."

umba mbalimbali, ambako anakutana na hali mbaya kiasi cha kutisha, mwenye nyumba hana mpango hata kidogo kufanya maboresho au kurekebisha mpaka, baadhi wakidiriki kutamka "kama unaona choo kibaya, hama au kajenge nyumba yako."

Ndipo unakuta mpangaji anaendelea kudumu katika makazi hayo akiwa shingo upande, kwa sababu hana mbadala akiwaza itakapotokea anahama, ni wapi atapata penye choo kizuri?

Kwa kifupi, serikali na hasa ya mtaa inatakiwa kulijua hili na kuangalia namna ya kulisaidia kundi hilo kubwa la wapangaji, wanaoangukia vilio vya vyoo duni.

Hiyo ina maana kwamba, kuwafanya wenye nyumba ambao vyoo vyao havina ubora na wakati huohuo, hawana mpango wa kurekebisha, wanabadilika kwa lazima.

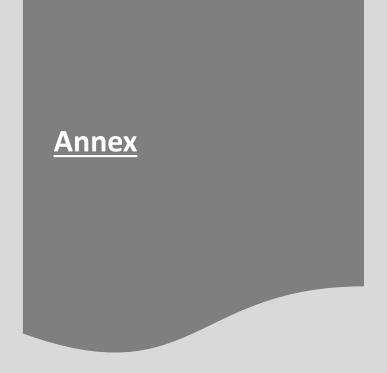
Ni shida inayopaswa kufanyiwa ukaguzi sokoni, shuleni, viwanja vya míchezo, vituo vikubwa vya magari, hatua zitakazoisaidia jamii kuondokana na magoniwa yenye mzizi wa uchafu wa vyoo.

Hili lisiishie katika kauli yangu pekee, nilihahatika kuzungumza ria kijana anayeishi nyumba ya kupanga na moja ya adha yake mahali hapo, ni

Hapo ni eneo la Vingunguti, jijini Dar es Salaam, kunakojulikana kwa simulizi hiyo na kijana ana simulizi ya yanayomkuta, kwamba inafika hatua zenye kutia simanzi, mathalan uhalisia wa msalani, anayetaka kwenda chooni huko anafika hatua ya kughairi kujisaidia.

Ni mahali kunakokutwa kumeshehent uchafu kwa kiasi ambacho si staha ya kueleza. Utitiri wa wadudu ni mkubwa na inafikia hatua hapasafishiki na harufu kali iliyo: "liza.

■Mwandishi anapat na kwa 



To find the data used in this report, kindly click the link below:- <a href="https://drive.google.com/file/d/1htaGaS-XuF5D1">https://drive.google.com/file/d/1htaGaS-XuF5D1</a> 5icsBQcflrBVSf4LrH/view?usp=sharing

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